

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Finance and Banking
1.3. Departments	Department of Finance, Department of Money and Banking
1.4. Field of study	Finance
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Master of Applied Finance
1.8. Language of study	English
1.9. Academic year	2024-2025

2. Information on the discipline

2.1. Name	Leadership and strategy. Politics and Economics								
2.2. Code	24.0276IF2.2-0001								
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	5
2.8. Leaders	C(C)	prof.univ.dr. DUMITRESCU Dalina					dalina.dumitrescu@fin.ase.ro		
	S(S)	prof.univ.dr. DUMITRESCU Dalina					dalina.dumitrescu@fin.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	2.00 of which
	C(C) 1.00
	S(S) 1.00
3.3. Total hours from curriculum	28.00 of which
	C(C) 14.00
	S(S) 14.00
3.4. Total hours of study per semester (ECTS*25)	125.00
3.5. Total hours of individual study	97.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	50.00
Additional documentation in the library, on specialized online platforms and in the field	20.00
Preparation of seminars, labs, assignments, portfolios and essays	24.00
Tutorials	
Examinations	3.00
Other activities	

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the C(C)	The lectures will take place in classrooms with computer and internet acces
for the S(S)	The seminars will take place in classrooms with computer and internet acces

6. Acquired specific competences

PREFESSIONAL	C4	Analysis, profiling and modeling of the behavior of investors on the financial markets
PREFESSIONAL	C5	Analysis and modeling of decision making process at micro and macroeconomics level
CROSS	CT1	Application of the rules and values of professional ethics in the decision-making process. Individual or group working-performance of complex tasks/goals
CROSS	CT2	Planning and organization of human resources within a group or organization, raising awareness for responsibility for professional results
CROSS	CT3	Recognition of the importance for continuing education as a prerequisite for career progress and adaptation professional and managerial skills to the competitive dynamics of economic environment

7. Objectives of the discipline

7.1. General objective	The course contributes to the development of knowledge, skills and attitudes in the process of understanding the key elements of corporate strategy and becoming a good leader, respectively of improving leadership skills, increasing the level of concerns regarding the responsibility of professional results, stimulating the importance of continuing education as a prerequisite for career progress, professional adaptation and managerial skills towards the competitive economic environment.
7.2. Specific objectives	The course effectively contributes to the development of the following skills and knowledge: -Understanding, defining, analyzing and implementing the general framework regarding a company's strategy (vision, mission, and company values) -Understanding the role of the leader and the positioning towards the manager -Identifying the key skills for a leader and configuring their development paths -Identifying the role and mission of the leader to ensure organizational dynamics according to its culture

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Understanding leadership (1)	Student centered course- The course material must be read in advance	Students will study the subject sheet in advance. The topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
2	Leadership and the vision, the mission and the values of the company (1)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
3	Leadership and the strategy ellaboration(1)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
4	Leadership development skills (1)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
5	Advances in global economic leadership (1)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
6	Transformational leadership (1)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
7	Leadership and Politics (1)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance

Bibliography

- Adair John, Develop your leadership skills,2nd ed., Kogan Page, London, 2013, Cota 138165 (658.409 2 ADAd, Marea Britanie
- Bass, Bernard M.; Riggio, Ronald E., Transformational leadership. 2nd ed., Psychology Press, New York, 2014, Cota 139840 (658.409 2 BAS), Statele Unite ale Americii
- Matthew R. Fairholm ; Gilbert W. Fairholm., Understanding Leadership Perspectives, Springer, 2009
- Mobley, William H., Advances in global leadership, Emerald,, Bingley:, 2011

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Leadership basic concepts; leadership vs management	Student centered learning- Class debates of proposed solutions prepared individual in advance Folder filled in the dynamic of the course. Class debates of proposed solutions; In each session, the basic concepts and models will be reviewed as case study.	Students will study the discipline sheet in advance. The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
2	Leadership and the vision the mission and the values of the company	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
3	From vision and mission to company's elaboration of the strategy	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
4	Leadership development skills (1)	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
5	Advances in global economic leadership (1)	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
6	Transformational leadership (1)	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
7	Leadership and Politics (1)	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
<p><i>Bibliography</i></p> <ul style="list-style-type: none"> - Keith Patching, Leadership, character and strategy, Palgrave Macmillan, 2007 - Daniel F. Pinnow, Leadership - What Really Matters, Springer, 2011 - Joseph A. Raelin, Leadership-as-practice, Routledge, 2016 			

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The content of the discipline was debated with specialists in the financial field, and through its structure the discipline meets the requirements of the financial practice of professionals and companies regarding the evaluation of business and investments.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Class activity	Presence, active participation, presentation of solutions and personal contributions proposed for the requested application themes (tasks)	10.00
10.2. S(S)	completion of homework (tasks) proposed for the course and seminar	correctness, completeness, capacity for synthesis, personal note	15.00
10.3. S(S)	knowledge verification tests, minimum 3	evaluation will be in campus and will be graded according to the points announced	15.00
10.4. Final assessment	Written exam in campus. The grades will be given based on the correctness and completeness in the presentation of the subjects, ability and synthesis in an individual approach.	according to Bucharest University of Economic Studies regulations	60.00
10.5. Modality of grading	Whole notes 1-10		
10.6. Minimum standard of performance	Students have the obligation to prove the level of knowledge acquired in the field of discipline by participating in at least 2 tests		

Date of listing,
10/30/2024

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,