

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	Finance and Banking
1.3. Departments	Department of Finance, Department of Money and Banking
1.4. Field of study	Finance
1.5. Cycle of studies	Master Studies
1.6. Education type	Full-time
1.7. Study programme	Master of Applied Finance
1.8. Language of study	English
1.9. Academic year	2020-2021

2. Information on the discipline

2.1. Name	Leadership and strategy. Politics and Economics								
2.2. Code	20.0276IF2.2-0001								
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Exam	2.6. Status of the discipline	O	2.7. Number of ECTS credits	5
2.8. Leaders	C(C)	prof.univ.dr. DUMITRESCU Dalina					dalina.dumitrescu@fin.ase.ro		
	C(C)	prof.univ.dr. GHERGHINA E LILIANA NICOLETA					liliana.simionescu@fin.ase.ro		
	S(S)	prof.univ.dr. DUMITRESCU Dalina					dalina.dumitrescu@fin.ase.ro		
	S(S)	prof.univ.dr. GHERGHINA E LILIANA NICOLETA					liliana.simionescu@fin.ase.ro		

3. Estimated Total Time

3.1. Number of weeks	14.00
3.2. Number of hours per week	2.00 of which
	C(C) 1.00
	S(S) 1.00
3.3. Total hours from curriculum	28.00 of which
	C(C) 14.00
	S(S) 14.00
3.4. Total hours of study per semester (ECTS*25)	125.00
3.5. Total hours of individual study	97.00
<i>Distribution of time for individual study</i>	
Study by the textbook, lecture notes, bibliography and student's own notes	50.00
Additional documentation in the library, on specialized online platforms and in the field	10.00
Preparation of seminars, labs, assignments, portfolios and essays	34.00
Tutorials	
Examinations	3.00
Other activities	

4. Prerequisites

4.1. of curriculum	
4.2. of competences	

5. Conditions

for the C(C)	on online.ase.ro platforme computer internet
for the S(S)	on online.ase.ro platforme computer internet

6. Acquired specific competences

PREFESSIONAL	C4	Analysis, profiling and modeling of the behavior of investors on the financial markets
PREFESSIONAL	C5	Analysis and modeling of decision making process at micro and macroeconomics level
CROSS	CT1	Application of the rules and values of professional ethics in the decision-making process. Individual or group working-performance of complex tasks/goals
CROSS	CT2	Planning and organization of human resources within a group or organization, raising awareness for responsibility for professional results
CROSS	CT3	Recognition of the importance for continuing education as a prerequisite for career progress and adaptation professional and managerial skills to the competitive dynamics of economic environment

7. Objectives of the discipline

7.1. General objective	<p>Leadership skills have been universally recognized as fundamental elements in management. The course contributes to the development of knowledge, skills and attitudes in the process of understanding the key elements of corporate strategy and becoming a good leader. This course aims to be a practical guide for anyone who is going to take on a team leadership role in any type of organization or will be just as useful for those who are already in such a position and want to improve their skills. driving.</p> <p>The course provides students with a complete and effective basic framework to become an effective leader in the context of applying the rules and values of professional ethics in the decision-making, strategic and organizational process of human resources in a company or organization. Thus, the level of concern regarding the responsibility of professional results increases, stimulating the importance of continuous education as a premise for career progress, professional adaptation and managerial skills compared to the competitive economic environment.</p>
7.2. Specific objectives	<p>The course effectively contributes to the development of the following skills and knowledge:</p> <ul style="list-style-type: none">-Understanding, defining, analyzing and implementing the general framework regarding a company's strategy (vision, mission, and company values)-Understanding the role of the leader and the positioning towards the manager-Identifying the key skills for a leader and configuring their development paths-Identifying the role and mission of the leader to ensure organizational dynamics according to its culture-Understanding areas related to multinational and global leadership-The role of Leadership in the development and economic growth of companies

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Strategy model and leadership (I)	Student centered course- The course material must be read in advance	Students will study the subject sheet in advance. The topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
2	Strategy model and leadership (II)	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
3	Understanding leadership	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
4	Leadership development skills	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
5	Advances in global economic leadership	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
6	Transformational leadership	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
7	Leadership and Politics	Student centered course- The course material must be read in advance	he topic of each course is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
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9			

Bibliography

- Adair John, Develop your leadership skills, 2nd ed., Kogan Page, London, 2013, Cota 138165 (658.409 2 ADAd, Marea Britanie
- Bass, Bernard M.; Riggio, Ronald E., Transformational leadership. 2nd ed., Psychology Press, New York, 2014, Cota 139840 (658.409 2 BAS), Statele Unite ale Americii
- Matthew R. Fairholm ; Gilbert W. Fairholm., Understanding Leadership Perspectives, Springer, 2009
- Mobley, William H., Advances in global leadership, Emerald,, Bingley:, 2011

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Strategy model and leadership (I)	Student centered learning- Class debates of proposed solutions prepared individual in advance Folder filled in the dynamic of the course. Class debates of proposed solutions; In each session, the basic concepts and models will be reviewed as case study.	Students will study the discipline sheet in advance. The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
2	Strategy model and leadership (II)	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
3	Understanding leadership	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
4	Leadership development skills	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
5	Advances in global economic leadership	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
6	Transformational leadership	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
7	Leadership and Politics	Class debates of proposed solutions; In each session the basic concepts and models will be reviewed as case study.	The theme of each seminar is specified in the previous week. A bibliography will be recommended based on which the announced topic will be covered in advance
<p><i>Bibliography</i></p> <ul style="list-style-type: none"> - Keith Patching, Leadership, character and strategy, Palgrave Macmillan, 2007 - Daniel F. Pinnow, Leadership - What Really Matters, Springer, 2011 - Joseph A. Raelin, Leadership-as-practice, Routledge, 2016 			

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The content of the discipline was debated with specialists in the financial field, and through its structure the discipline meets the requirements of the financial practice of professionals and companies regarding the evaluation of business and investments.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. S(S)	Class activity	Presence, active participation, assignment realized	25.00
10.2. S(S)	Individually filled in folder for the 7 weeks	Students individual tasks	25.00
10.3. Final assessment	the corect answers at exam	According to ASE regulations	50.00
10.4. Modality of grading	Whole notes 1-10		
10.5. Minimum standard of performance	Completing an individual folder related to the 7 weeks of activity		

Date of listing,
10/30/2024

Signature of the discipline leaders,

Date of approval in the
department

Signature of the Department Director,